



Relevant Outplacement Services Focused on Individual Outcomes.

This is Outplacement. With Purpose.



LAK Group's Outplacement services are action-focused designed to provide the support needed to move forward. On Purpose. Our comprehensive, step-by-step process provides the support and direction necessary to achieve outcomes. Our expert coaches meet individuals where they are to provide current, relevant insights in transitioning. Select elements of all services include: Unlimited Services Time, 1:1 Career Coaching, Live Learning Events, and access to our ORIEL® Outplacement Portal.

LAK Group employs a proven approach to help our customers protect their employer brand and employees learn their value and to tell their story.

## Why LAK Group?

This is the work we love, and our results show it. Our approach focuses on a tailored method enabling those whom we serve to achieve their outcomes. Our services provide support and guidance at a time of change and uncertainty, helping individuals prepare for their next role and move forward with confidence. Along the way, developing skills and strategies that can be utilized throughout their entire career, beyond transition.

## Responsible Outplacement



### Empathetic

Outplacement for all levels, tied to outcomes, not fixed time frames, regardless how long it takes.



### Embracing

Providing 1:1 coaching to help employees connect and build a sense of belongingness in a time of extreme isolation.



### Enriching

Assisting Individuals to learn their value and how to tell their story while preparing themselves for the right job based on skills.



### Efficient

Access to services 24/7 with immediate access to content that mirrors modern adult learning styles.

## Key Service Elements...Until Landing

- **Unlimited 1:1 Career Coaching** through re-employment and **Onboarding Coaching**.
- **Resume, Portfolio, and Cover Letter** creation and development.
- **Social Media, Campaign, and Communication Plan** management to ensure successful market positioning, strategy design and sourcing opportunity leads.
- **Personalized Website** to build our clients' digital brand and connect them to their audience.
- **Live and Cloud-based Microlearning** focused on peer learning for critical skills in the job search process.
- **Network Connections, Community Building Events, and Virtual Job Fairs** to create direct connections with talent acquisition teams and answers about the hiring process.
- **Interview Skills**, preparation, strategy development and simulated face to face and Video practice sessions.
- **Negotiation & Compensation** package design, employment offer, and contract consultation.
- **Career and Marketplace Research** assistance by professional researcher.
- **Alternative Career Tracks** – self-employment and retirement options.

*"The LAK Group is more than just a consultant for my company, they are a true business partner. Their reputation is known throughout our organization and their outplacement services help soften the impact of staff reductions and strengthen our employer brand. Our employees, throughout North America, know that they care about helping them move forward with their lives and better themselves versus just getting another job."*



Chief Financial Officer  
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