

# Coaching Services

LAK Group defines coaching as: Partnering in a thought-provoking creative **and adaptive process** that inspires individuals to maximize their personal and professional potential, **apply behavior changes, and make direct connections to business impact.** 

Our coaching services include everything from one-on-one executive coaching to helping leaders understand how to use coaching as a leadership style.

### **EXECUTIVE** COACHING



Strategic coaching helps executives assess their approach to leadership in a new context. A leadership approach that worked in a previous situation may need adjustment in an executive role. A strategic coach can help executives see their role differently and challenge their thinking.

#### LEADERSHIP AND PHYSICIAN COACHING



Coaching for leaders and physicians helps them assess their approach to leadership, process information, challenge their thinking, and identify and apply actions to create their desired outcomes.

### GROUP AND TEAM COACHING



Coaching groups of leaders and work teams can help address gaps between current and desired state as well as enable the group/team to communicate and collaborate more effectively.

#### CAREER DEVELOPMENT COACHING



Career Development Coaching can help identify strengths, preferences, and effectiveness to aid in the growth of a career or job search.

## "COACHING ON PURPOSE - USING COACHING AS A LEADERSHIP STYLE"



Workshop for leaders within an organization to learn and practice a coaching approach as a leadership style.

We also take pride in the diversity of our coaching cadre' that enables us to create a strong client/coach pairing and relationship.

Results from our coaching include increases in self-confidence, improved work performance, relationships, and more effective communication skills, accelerated transition into and out of positions, and enhanced leadership presence and effectiveness.