

Culture Shaping Process

The LAK Group takes a unique approach to culture shaping designed to create purposeful behaviors that drive business outcomes, including:

- ✓ Inspiring your leaders to align with systems and processes
- ✓ Anchor behaviors within the organization to establish a sense of purpose within your organization
- ✓ Shape mindsets to create organizational agility allowing employees to meet the challenge of an evolving marketplace
- ✓ This philosophy can span an entire organization or focus on one sector of your business seeking clarity in their culture. Whatever it may be, LAK is here to lead the way in your transformation.



Core Elements Included in Our Approach

- Current/Future State Assessment
- Culture Acceleration Roadmap
- Culture Experience Workshops
- Culture Canvas Application Process
- Accountable Leader
Accountable Self
- Measurement and Sustaining Outcomes



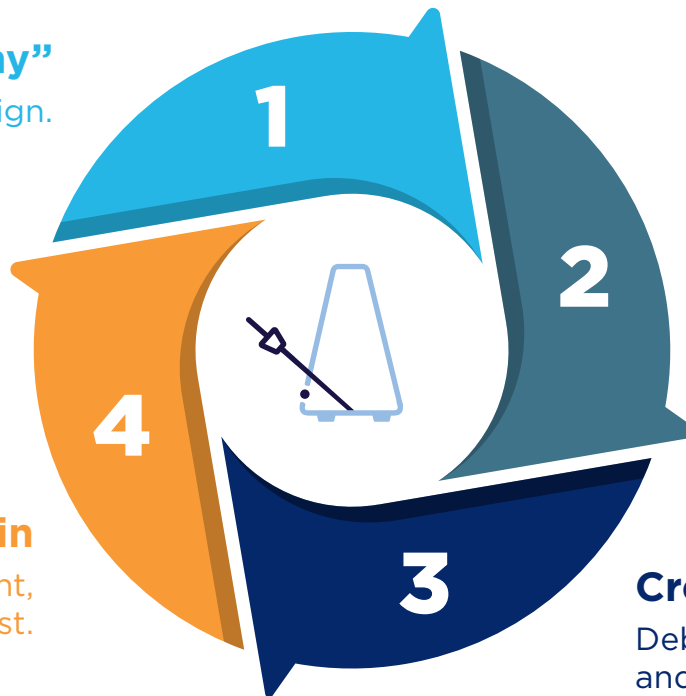
Culture Assessment to Measure Progress

Our assessment identifies culture norms by identifying the optimal or preferred culture for the organization.

It assesses the behaviors that leaders and other stakeholders believe should be expected to maximize effectiveness and enable the organization to reach its goals.

Understand ‘Why’

Discover and align.



Build a Baseline

Enlist and engage, measure and analyze.

Create Change

Debrief results, build capability and initiate planning.

Learn & Sustain
Finalize plans, implement, learn and adjust.